

Parasite Prevention – Customized Preventative Guide Chart

Increase Client Understanding and Compliance on Parasite Prevention!



! We recommend annual testing and once-a-month prescription medication to protect your pet.

	Heartworms	Roundworms	Hookworms	Whipworms	Ear Mites	Mange	Tapeworms	Adult Fleas	Ticks	Lice	Microscopic Mites	Flea Larvae	Flea Eggs	Application Type
Trifexis® (Dogs)	•	•	•	•	•	•	•	•	•	•	•	•	•	Oral Tab Monthly
Advantage® Multi (Dogs)	•	•	•	•	•	•	•	•	•	•	•	•	•	Topical Monthly
Revolution® (Cats)	•	•	•	•	•	•	•	•	•	•	•	•	•	Topical Monthly
Sentinel Spectrum® (Dogs)	•	•	•	•	•	•	•	•	•	•	•	•	•	Oral Tab Monthly
Sentinel® (Dogs)	•	•	•	•	•	•	•	•	•	•	•	•	•	Oral Tab Monthly
Heartgard® (Dogs & Cats)	•	•	•	•	•	•	•	•	•	•	•	•	•	Oral Tab Monthly
ProHeart® 6 (Dogs)	•	•	•	•	•	•	•	•	•	•	•	•	•	Injection Every 6 Months
Frontline® Tritak (Dogs & Cats)	•	•	•	•	•	•	•	•	•	•	•	•	•	Topical Monthly
Vectra 3D® (Dogs)	•	•	•	•	•	•	•	•	•	•	•	•	•	Topical Monthly
Comfortis® (Dogs and Cats)	•	•	•	•	•	•	•	•	•	•	•	•	•	Oral Tab Monthly
Nexgard® (Dogs)	•	•	•	•	•	•	•	•	•	•	•	•	•	Oral Tab Monthly
Bravecto™ (Dogs)	•	•	•	•	•	•	•	•	•	•	•	•	•	Oral Tab Every 3 Months
Capstar® (Dogs and Cats)	•	•	•	•	•	•	•	•	•	•	•	•	•	Oral Tab
Preventic® Collar (Dogs)	•	•	•	•	•	•	•	•	•	•	•	•	•	Collar Lasts 3 Months
Scalibor® Collar (Dogs)	•	•	•	•	•	•	•	•	•	•	•	•	•	Collar Lasts 3 Months

STYLE A

WAUNAKEE VETERINARY CLINIC – PARASITE PREVENTION PRODUCT GUIDE							
DOG	DRONTAL®	HEARTGARD™	NEXGARD™	FRONTLINE® PLUS	FRONTLINE® TRITAK	REVOLUTION®	TRIFEXIS™
CAT	Tablet	Tablet	Tablet	Topical	Topical	Topical	Tablet
ADULT FLEAS			◆	◆◆	◆◆	◆◆	◆
FLEA EGGS				◆◆	◆◆	◆◆	
FLEA LARVAE				◆◆	◆◆	◆◆	
TICKS			◆	◆◆	◆◆	◆	
HEARTWORM		◆◆				◆◆	◆
TAPEWORM	◆◆						
ROUNDWORM	◆◆					◆	◆
WHIPWORM	◆◆					◆	◆
HOOKWORM	◆◆					◆	◆
BITING LICE						◆◆	
EAR MITES						◆◆	
SARCOPTIC MANGE				◆			

STYLE B

WHAT'S YOUR RISK? "Zoonotic transmission liability combines all the elements of a good media story. All it takes to seriously impair a practice's reputation is a newspaper story linking a child's zoonotic enterocolitis to a veterinarian's failure to diagnose and treat the child's puppy for worms."

"I'll tell you, folks, our profession is unprotected, truly unprepared."

– Dr. Jim Wilson, Priority Veterinary Consultants

"It's the practitioner's duty to inform."

– Dr. Charlotte Lacroix, Attorney, Veterinary Business Advisors

phil winter's marketing communications

ph. 800-803-8832 • www.VetPracticeMarketing.com • phil@philwinter.com

Preventative Guide Chart

FAX ORDER TO 888-302-8832

A Design & Print Fees

Preventative Guide Chart (8½"x11")

Design and Print 25 Guide Charts - \$99

(includes 2 proofs, each additional proof is \$39)

STYLE A STYLE B

Print additional 200 - add \$199

Print additional 450 - add \$279

Optional JPG file for website add \$18

DESIGN NOTE: You will be sent a design proof to review. You can edit any elements to meet your unique practice requirements.

B Include AAHA logo in project

YES NO

Include practice logo in project

YES NO

Include social media icons

YES NO

circle your choices



PLEASE EMAIL LOGO OR PHOTOS TO: phil@philwinter.com

C Which products would you like to include on your preventative guide chart?

- Trifexis
- Advantage® Multi
- Revolution Cats
- Sentinel Spectrum
- Sentinel
- _____
- _____
- Heartgard
- ProHeart 6
- Frontline Tritak
- Vectra 3D
- Comfortis
- Nexgard
- Bravecto
- Capstar
- Preventic
- Scalibor

Comments: _____

Practice Name: _____

Veterinarian: _____

Circle Credit Card Type: VISA MASTERCARD AMX DISCOV

C.C. #: _____

Exp. Date: _____ CVC# _____

Address: _____

City: _____

State/Zip: _____

Phone #: _____

FAX #: _____

Contact Person: _____

Signature: _____