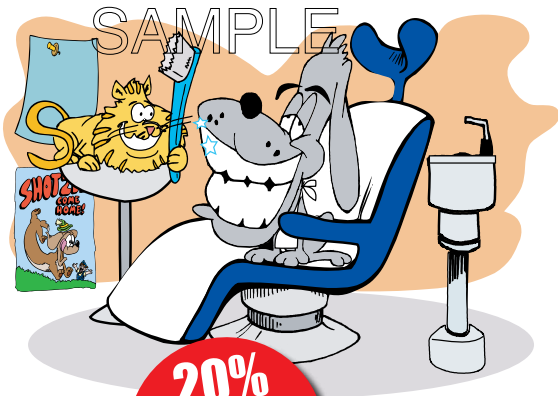


Nile Point Veterinary Hospital

Regular dental care means a happier, healthier pet!



**20%
SAVINGS**
ON A PROFESSIONAL
DENTAL CLEANING
EXPIRES 60 DAYS

INCREASE THE HEALTH & LONGEVITY OF YOUR PET!

Studies have shown that **YEARLY** teeth cleaning with an oral exam provide these benefits:

- reduces plaque and tartar formation
- decreases gum and tooth infections
- helps prevent bad breath and oral pain
- helps prevent heart, kidney, and liver disease

Almost all pets over 3 years of age have some form of dental disease. Even a small amount of plaque buildup can place additional demands on the heart, kidneys, and liver — shortening your pet's life and lowering his or her quality of life.

Edit any elements to meet your unique requirements.



PLEASE FOLLOW US ON OUR SOCIAL NETWORKS! *Thank You!*



Early-stage inflamed gumline



Extensive plaque formation with tartar buildup



Thicker tartar formation; very painful



Severe tartar formation, bleeding, and infection



Dental photos courtesy of:
Dr. Jan Bellows

The steps to a healthier mouth and fresher breath

1. **General anesthesia** is necessary in most cases for us to do a thorough dental examination and professional cleaning. We use only the safest anesthesia protocols and human-quality products.
2. A **complete dental exam** is performed before we begin any dental procedure. If dental X-rays are needed, they will be taken at this time. A thorough dental chart is used to record the dental health of your pet and any procedures done during the dental cleaning.
3. **Ultrasonic and hand scaling** removes plaque and tartar above and below the gumline. A thorough scaling below the gumline is critical to the success of any dental cleaning, as this is where illness-causing bacteria hide.
4. **Polishing** smooths the surface of the teeth after scaling, making them resistant to additional plaque formation. **Flushing** removes dislodged tartar, plaque, and bacteria from the mouth.
5. **Extractions if necessary** – Tartar that has built up on the teeth over an extended period of time can mechanically push gums away from the roots of the teeth. This allows the teeth to loosen in their sockets and infection to enter the root socket.

 **Ask us!** We offer **CareCredit®**. CareCredit offers special financing and low monthly payment options, so you can keep your pet healthy and happy.

phil winter's marketing communications

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**Bad Breath
Is Not Normal
20% SAVINGS
DENTAL CLEANING**
*expires 60 days from postmark
please present this card*

SAMPLE



BEFORE



AFTER



John and Amy Smith
1234 Any St.
San Diego, CA 92104-2009