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**PET CARE  
SAVINGS  
CARD**

**Your Pets...  
Our Passion!**



This is a **QR-CODE** which can be scanned by a camera phone and directed to your website or other marketing options.

– SAMPLE ECONOMIC AWARENESS POSTCARD –



# **A Happier and Healthier Life for Your Best Friend!**

We understand that hard times and a daunting economy can make it challenging for pet owners to provide routine quality pet care to that special family member. Halting all spending is a reflex, especially if you feel you have no control over the final cost of a repair or service.

**TELL US!** We want to work with you to take care of your pet's important regular exams and most pressing needs while **we stay within the limits of your budget.**

**PLEASE DO NOT** put off your pet's veterinary care as this frequently leads to more serious and expensive health care problems. We hope you will take advantage of our **Pet Care Savings Card** and let us help keep your pet happy and healthy!

**Your Hospital Name**

**www.yourwebsite.com • ph. 999-999-9999**

*(appointments preferred but walk-ins always welcomed)*

# 15% SAVINGS

- Regular Pet Health Exam
- Routine Vaccinations
- Parasite Fecal Screen
- Heartworm Screen
- Heartworm Medication
- Professional Dental Cleaning
- Flea & Parasite Medication
- Senior Care Blood Screen
- Spay or Neuter

*Dr. Jane Smith  
and our caring  
staff at Stockdale  
Pet Hospital*



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## *Sample – Economic Awareness Postcard*

More pet owners have become reluctant to take their pet to their veterinarian during a worrisome economic environment. They fear they will get hit with a vet bill that does not fit into their family budget. **Let your clients know that you understand a challenging family budget** and the desire to maintain proper health care for the family pet and that your practice has economic options to keep their pet happy and healthy.