

you & your pet's SENIOR YEARS



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Senior Wellness Checklist —

This checklist can help you detect behaviors and symptoms that may indicate potential health problems in your senior pet. **Early detection is the key to helping your pet live a longer, healthier life.** Take a few minutes and see if your pet is exhibiting any of the following:

- Change in water consumption
- Change in appetite
- Lethargic or depressed behavior
- Change in urine production
- Constipation
- Diarrhea or Vomiting
- Change in attitude
- Change in sleeping habits
- Decrease in vision
- Weight gain or Weight loss
- Bad breath or drooling
- Lumps or bumps
- Excessive panting
- Labored breathing
- Stiffness or trouble walking

What is Your Pet's True Age?

[Feline] [----- Canine -----]

WEIGHT (lbs)

	0-20	0-20	20-50	50-90	> 90
1	7	7	7	7	7
2	13	13	14	16	18
3	20	20	21	24	26
4	26	26	27	31	34
5	33	33	34	38	41
6	40	40	42	45	49
7	44	44	47	50	56
8					64
9					71
10					78
11					86
12					93
13					101
14					108
15					115
16					123
17					131
18					139
19					
20					

Senior Care Awareness Postcard

High-Impact Postcard Design

CUSTOM DESIGN NOTE:
You can edit any elements
to meet your unique
practice requirements.

— FACT —

Study shows postal mail
to be more effective
than phone and email.



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Five Times –

Pets age at a rate of five to seven times our aging process. So, twice-yearly exams are very important to their well-being.

A routine check-up allows your veterinarian to identify or prevent medical conditions early, before they become major problems. A senior health screen exam involves laboratory analysis of your pet's bodily functions. These tests help to diagnose blood disorders, kidney, liver disease, diabetes, infection, thyroid disease, and other hormonal problems before they become apparent. Radiographs (x-rays) can help to diagnose heart disease, cancer, and osteoarthritis.

Many times pets are sicker internally than they let us know externally, and a simple physical exam could prove to be a life saver.

Joan Smith, DVM

phil winter's



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SAMPLE

20% SAVINGS

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SCREENING EXAM**

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Data from senior health screening exams shows that more than 22% of senior dogs, and 17% of cats that appear healthy, have been found to have significant sub clinical disease.

KEEP YOUR "BEST FRIENDS" HEALTHY & HAPPY!