

**6"x11" POSTCARD
 NEWSLETTER**

A Select Your Topics (each article can be modified to meet your practice requirements)

Approximate article size for layout planning

A= Large

B= Medium/Large

C & D = Medium

E, F, G = Small

Typically with a postcard newsletter you can have one large article, a medium article and one or two small articles. Choose what you would like and we will work with the design to make it all fit and look great.

- Are Your Prepared - Pet 1st Aid Kit (A)
- Fun Facts - Popular Pet Names (F)
- How Often Should My Cat See a Veterinarian (B)
- Anesthesia for My Pet Scares Me (C)
- Benefits of Laser with Surgery (B)
- 7 Summer Safety Tips (B)
- Sugarless Gum - Treat or Poison (G)
- Pets Have Clout in the Marketplace (C)
- Pet Shelters Myths & Facts (G)
- Study Examines the Benefits of Pet Ownership (G)
- Pet Portals - Website Resource (C)
- Top 5 Human Drugs Dangerous to Pets (C)
- FDA Online Pet Owner Pharmacy Warning (C)
- Xylitol Poisoning (B)
- Canine Ehrlichiosis(D)
- Insects Bites & Stings (C)
- Children and Pet Loss (C)
- Feline Heartworm Disease (D)
- Ultrasound (B)
- What's A Reverse Sneeze in Dogs (C)
- Heat Stroke (B)
- Lick Granuloma (C)
- The Most Common Poisons in Dogs (A)
- The Most Common Poisons in Cats (A)
- Feline Calicivirus (D)
- Flea Prevention & Control (D)
- Pet Obesity/Weight Loss – Your Fat Pet (A)
- Pet Obesity with Body Score Chart – (A)
- Canine Influenza (D)
- Breed Profile - Golden Retrievers (B)
- Breed Profile – Siamese Cat (B)
- Your Pet's Worst Enemies - Parasites (A)
- Your Pet's Bad Breath Is A Sign of Disease (A)
- Internet Pharmacies – what you need to know (A)
- Second Hand Smoke – Is Your Pet At Risk? (D)
- What You Should Know About Pet "Treats" (A)
- Why Professional Dental Cleaning Requires Anesthesia (A)
- Preparing & Caring For Your Pet's Senior Years (A)
- Looking For Your Pet's Best Behavior? (D)
- AACHO... Feline Upper Respiratory Infection (D)
- Ear Disorders and Your Pet (D)
- One Bite Is All It Takes ... Heartworm Disease (D)
- Proper Nutrition & Your Pet's Health (A)
- Feline Dental Health (D)
- One Of The Most Contagious Diseases Your (D)
Dog Will Be Exposed To (Kennel Cough)
- Peeewwww What's That Smell? (C)
- Is Your Dog At Risk For Lyme Disease? (D)
- Exercising Fido (B)
- Vacationing with Your Pet (B)
- Zoonotic Parasites – Giardia (B)
- Health Insurance For Your Pet (C)
- Chocolate Can Kill Your Pet (E)
- Heartworms... One bite is all it take. (D)
- Aspirin Is Not For Your Pet (E)
- Cat Litter- What's the Scoop? (D)
- Cat Trivia (E)
- The Lighter Side - Dog Rules (C)
- Hospital Humor - The Art of Pilling Your Cat (B)
- Hospital Humor - A Dog's Dictionary (C)
- Q & A - What Is A Pet I.D. Microchip? (G)
- Why Bathe Your Pet? (D)
- Laser Surgery – A Big Hit (B)
- Doggie Day Care - A Growing Trend (C)
- Pain Manage. – Pet's Don't Always Say Ouch (D)
- One Night Out – The Indoor/Outdoor Choice (D)
- Why The Cost of Keeping Fido & Felix Is So High? (D)
- Important Information On Your Pet's Blood Work (D)
- Feline Cystitis (D)
- Cat Bite Infections (D)
- Anal Sac Disease (C)
- Raising a Happy, Socialized Puppy (C)
- Don't Let Your Pet Suffer - K-9 Osteoarthritis (A)
- CareCredit – How It Can Help You (G)
- Pets May Protect Children from Allergies (D)
- Why Does My Pet Need A Specialist? (D)
- Hip Dysplasia (D)
- Nutritional Tips For Joint Health (D)
- Yikes - My Pet Just Got Skunked! (D)
- Antifreeze Poison Alert (D)
- What You Should Know About Cat Scratch Fever (D)
- Diabetes Mellitus (B)
- Lepto, an old disease, a new threat (D)
- Lick Granulomas (B)
- Vaccine Failure - What you need to know (D)
- Ringworm in Cats (B)
- What the Nose "Knows" (B)
- Winter Health Hazards (F)
- Diseases Transmitted to Humans from Pets (D)
- Kidney Disease - Early Detection is Critical (D)
- Checking Your Pet's Urine Makes Good Sense (C)
- Signs Your Pet Has Allergies (D)
- What is Dog Arthritis? (D)
- Trimming your pet's toenails (G)
- Glaucoma – the major cause of blindness in pets (A)

Email your hospital provided articles, logo or photos to: phil@philwinter.com

B Select Newsletter Quantity

6" x 11" POSTCARD NEWSLETTER

design fee is \$189 and includes two proofs

Print 500 - \$289

Print 1,000 - \$359

Print 2,000 - \$559

Print 4,000 - \$759

C Optional Mailing Services

Inkjet Address \$39 + 8.5¢ ea.**

US Postage discount rate (32¢ ea.)

**Email your address list in Excel or comma

delimited text format to: phil@philwinter.com

comments/requests: _____

Practice Name: _____

Veterinarian: _____

Circle Credit Card Type: VISA M/C AMX DISCOVER

C.C. #: _____

Exp. Date: _____ CVC# _____

Address: _____

City: _____

State/Zip: _____

Phone #: _____

FAX #: _____

Contact Person: _____

Signature: _____

PLEASE NOTE: Each project includes 2 proofs.

Additional revision proofs are \$49 each.

Include AAHA logo in project YES NO

Include practice logo in project YES NO

Include social network icons YES NO

circle your choice      

PROOF APPROVAL NOTICE

You will be sent a proof and approval form via email or USPS prior to job being sent to the printer.