



“**OK!**  
**WE ADMIT IT...**

we ate that plate of chocolate\*  
cookies... and now we don't feel so good.”

SAMPLE WELCOME POSTCARD

**LUCKY FOR MAGGIE & MILO – THEY HAVE A GREAT  
TEAM OF CARING AND LOVING PROFESSIONALS**

When your best friend makes bad choices **Sonoran Foothills Pet Clinic** has the latest in technology and professional care to help your pet through those bumps in the road. With convenient hours and a loving staff –  
*it's the perfect pet care facility for people with pets!*

PLEASE ORDER FROM  
phil winter's marketing communications • 800-803-8832



1234 Pet Paws Lane.  
Phoenix, AZ 85085

ph. (800) 803-8832  
[www.MyVetCares.com](http://www.MyVetCares.com)



follow us and learn more on pet health

**\*Chocolate Poisoning in Pets –**

Theobromine and caffeine are the poisonous chemicals in chocolate. Just how poisonous eating chocolate is for a pet depends on the type of chocolate, the amount eaten, the size of the pet and how sensitive they are to the theobromine and caffeine. Any amount can cause vomiting and diarrhea. Severe tremors and seizures and possibly death may result from ingesting 60 mg/kg or more.

SAMPLE WELCOME POSTCARD

## Welcome New Neighbors!

We hope you and your pets have settled into your new home and are enjoying living in our community. We would like to introduce ourselves as your neighborhood veterinary care professionals.

**Sonoran Foothills Pet Clinic is committed to providing comprehensive quality care for our patients to enhance their well-being and quality of life.** We achieve this by having a compassionate, knowledgeable, and professional staff; utilizing the latest technical advances, and implementing the most effective medical practices.

### DID YOU KNOW?

1 million consumers move each month!

### GET YOUR NEW MOVERS LIST!

For a reasonable fee you can download a new movers mailing list for your neighborhood at: [www.infousa.com](http://www.infousa.com).



Sonoran Foothills  
PET CLINIC

Steven Grossman, DVM

1234 Pet Paws Lane.

Phoenix, AZ 85085

**(800) 803-8832**

[www.MyVetCares.com](http://www.MyVetCares.com)

### FREE WELCOME OFFER!

Come take a tour of our facility and meet our staff. Also receive a **FREE** physical examination for your dog or cat!

Please call ahead to schedule an appointment and present this card. Limited one per family, please. Valid for 60 days after postmark — **Thank You!**

### ORDER YOUR CUSTOMIZED WELCOME POSTCARD FROM:

PHIL WINTER'S MARKETING COMMUNICATION ph. 800-803-8832

3245 UNIVERSITY AVE., STE. 1-525

SAN DIEGO CA 92104-2009

*You can edit any elements to meet your unique practice requirements.*



**You Should  
Be Doing It!**

Direct Mail Marketing